

# NC Sheep & Goat Round-Up

## Sponsor Information

June 28-30, 2024

*Last edited 3/20/24*



We are extremely excited for the second year of the NC Sheep & Goat Roundup. We are hoping to step out of the normal jackpot show and offer a fun filled weekend of showing livestock, building relationships, and showcasing youth from across North Carolina.

To make this possible we are looking for sponsors to make certain we are able to offer unique prizes

Sponsors will be allowed to hang a banner on the show ring for the shows. Additionally, we will recognize sponsors through our Facebook page and Social Media.

### **Showmanship Sponsors - \$125 (8 opportunities for sponsorship)**

Sponsor a specific age division in a showmanship category. For example you can sponsor Novice Lamb Showmanship. Sponsors will have their logo on the banners for the winners and will be recognized during the show.

### **Salesmanship Contest - \$200**

Contestants attempt to “sell” an animal, genetic opportunity (flush or embryo(s) of their choice to a group of judges/potential buyers.

### **Graphic Design Contest - \$200**

This contest will enable participants to use computer technology to design materials that promote and/or teach individuals about the beef industry and activities. The entries will be judged on the following areas: originality, message, attracts attention, use of space and design.

### **Livestock Judging Contest - \$200**

This contest will allow youth to judge classes of Breeding or Market Animals. This contest will only have Sheep and Goat Classes. Additionally, youth will have to give oral justification on their placing.

### **Skillathon Contest - \$200**

This contest allows youth to showcase their animal science knowledge. Youth taken a written test and then have stations which include feed identification, tool identification, meat identification, and breed identification. Additionally, youth may have a quality assurance exercise to complete.

### **Team Fitting- \$200**

This contest will be for goats only. Youth will have the opportunity to fit either a Breeding Doe/Prospect Goat/Market Goat. This will be a maximum of 4 participants, and a minimum of three.

**Overall Sweepstakes -\$300**

Awards will be presented to the top two point-earning novice, junior, intermediate and senior participants. Points awarded in the following competitions are applied toward individual sweepstakes totals: Team Fitting, Salesmanship, Showmanship, Skillathon, Livestock Judging, Graphic Design.

**General Sponsorship**

This money will be used to help cover the cost of the facility rental, ribbons for participants, t-shirts, and the social. We plan to have dinner on Friday night for all participants and an ice cream social on Saturday afternoon.

Platinum - \$1,000 and Up

Gold - \$500 to \$999

Silver - \$250 to \$499

Bronze - \$25 to \$249

**If you would like to sponsor any of the above items please contact.**

**Brent Jennings at [brent\\_jennings@ncsu.edu](mailto:brent_jennings@ncsu.edu)**

**919-515-4467 or 252-339-1767**

**Or**

**Dr. Andrew Weaver at [arweave3@ncsu.edu](mailto:arweave3@ncsu.edu)**

**989-708-2557**