

North Carolina Junior Beef Round-Up



TO: All JBRU Exhibitors
FROM: 2021 JBRU Committee
DATE: June 7, 2021
SUBJECT: Fundraising and Avoiding Entry Fees

The Junior Beef Round-up (JBRU) committee has been hard at work planning an exciting show for 2021. This year, the JBRU Committee is offering an opportunity for you as an exhibitor to help us in raising funds needed to put on the Round-Up and avoid paying entry fees.

As a Committee, we feel that each exhibitor should be involved in helping to procure JBRU funds. For every \$50 in JBRU sponsorship you obtain, we will waive 1 entry fee. Should you raise more than \$250 in sponsorships, we will waive the cost of your JBRU t-shirt, in addition to 5 entry fees. This program is optional, if you choose not to secure sponsors, you are required to pay the \$25 per head entry fee.

Example:

- \$ 50 sponsorship = 1 entry waived
- \$100 sponsorship = 2 entries waived
- \$150 sponsorship = 3 entries waived
- \$200 sponsorship = 4 entries waived
- \$250 sponsorship = 5 entries and JBRU t-shirt waived.

Suggestions for Sponsorship Requests:

- Your county Farm Bureau and Farm Credit Offices
- Local feed/supply stores
- Your county Cattlemen's or Livestock Producer's Association
- Vehicle and Farm Equipment Dealers
- Large cattle operations in your county

The three individuals who generate the largest dollar amount of sponsorships will be recognized and receive a special gift during the Saturday morning JBRU exhibitor meeting. Counties that have more than one exhibitor participating are encouraged to coordinate their efforts to avoid duplicating requests.

Enclosed is a donation form for you to take with you when you approach individuals or businesses for donations. If they agree to give sponsorship money, have them fill out their name, business and amount of donation. Checks should be made out to NC Cattlemen's Association with 2019 JBRU in the Memo line of the check. Fill in your name on the appropriate line, and mail this in with the donation.

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Thank for your generous donation!

Name of Sponsor or Business

Address

City, State and Zip

Phone Number

Amount of Donation

Signature of Donor

Date

Name of Exhibitor

Please mail this form along with your donation to:

Please make checks payable to : NC Cattlemen's Association

NCSU 4-H Livestock Extension
c/o Brent Jennings,
Box 7621
NC State University
Raleigh, NC 27695